

OBJECTIVE

Freelance Art Director / Designer in a creative, energetic environment.

EXPERIENCE

Art Director, Venables Bell & Partners / San Francisco, CA, December, 2008 - August, 2010

Art Direct campaigns for brands including Intel Global, HBO, Slim Jim, Clearwire, Vizio and Palm, with a focus on interactive work. Leading contributor to inter-agency digital trends blog. Ping pong champ.

Freelance Designer, Optic Ride / Geneseo, NY, 2008 - 2009

Conceptualize, develop, and execute integrated ad campaigns, ranging from print, digital, out-of-home, apparel, and direct mail. Design and code website elements. Plan marketing strategy.

Designer, Thundercut / Beacon, NY, 2008

Art direct and design content for magazines, catalogs and blogs, including Wooster Collective, Bounce, and Modell's. Responsible for all facets of print-production. Interface with the client, managing incoming changes and outgoing revisions.

Junior Art Director, Greenteam Advertising - Internship / New York, NY, Summer, 2007

Strategize, conceptualize, design, and art direct multiple ads and websites. Initiate and produce viral promotional material for in-house campaign. Design presentations for business pitches.

SKILLS

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| »Mac & PC Environment | »Dreamweaver | »Print Production |
| »Photoshop CS4 | »Microsoft Office | »Digital Photography |
| »Illustrator CS4 | »Web Design (Hand-Coding) | » Digital Trends Expert |
| »InDesign CS4 | »HTML, XHTML, CSS, Javascript | »Screenprinting & Stenciling |

HONORS

- » Fabrica Fellowship Award / 2010
- » Silver Effie / 2010
- » Featured in CMYK Magazine / Issue 43, 2009
- » National Student Silver ADDY® Award / American Advertising Federation, 2008
- » Student Silver ADDY® Award / Second District Advertising Federation, 2008
- » Student Gold & Silver ADDY® Award / Rochester Advertising Federation, 2008
- » National Student Silver Loerie Award / South African Loerie Awards, 2007

EDUCATION

State University of New York at Geneseo / Geneseo, NY, May, 2008

Bachelors Degree - Communication & Graphic Design, *cum laude*
GPA: 3.50/4.0, Dean's List

Semester Study Abroad: Red and Yellow School / Cape Town, South Africa, 2007

Studied Art Direction and Graphic Design at Portfolio School